

Typography:

ADA Compliant Tactile Font: Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890,./?&

ADA Compliant Tactile & Non-Tactile Font: Helvetica65 Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,./?&

ADA Compliant Tactile &
Non-Tactile Font: Helvetica67-Medium Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,./?&

Non-Tactile Font: HelveticaNeue Medium Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,./?&

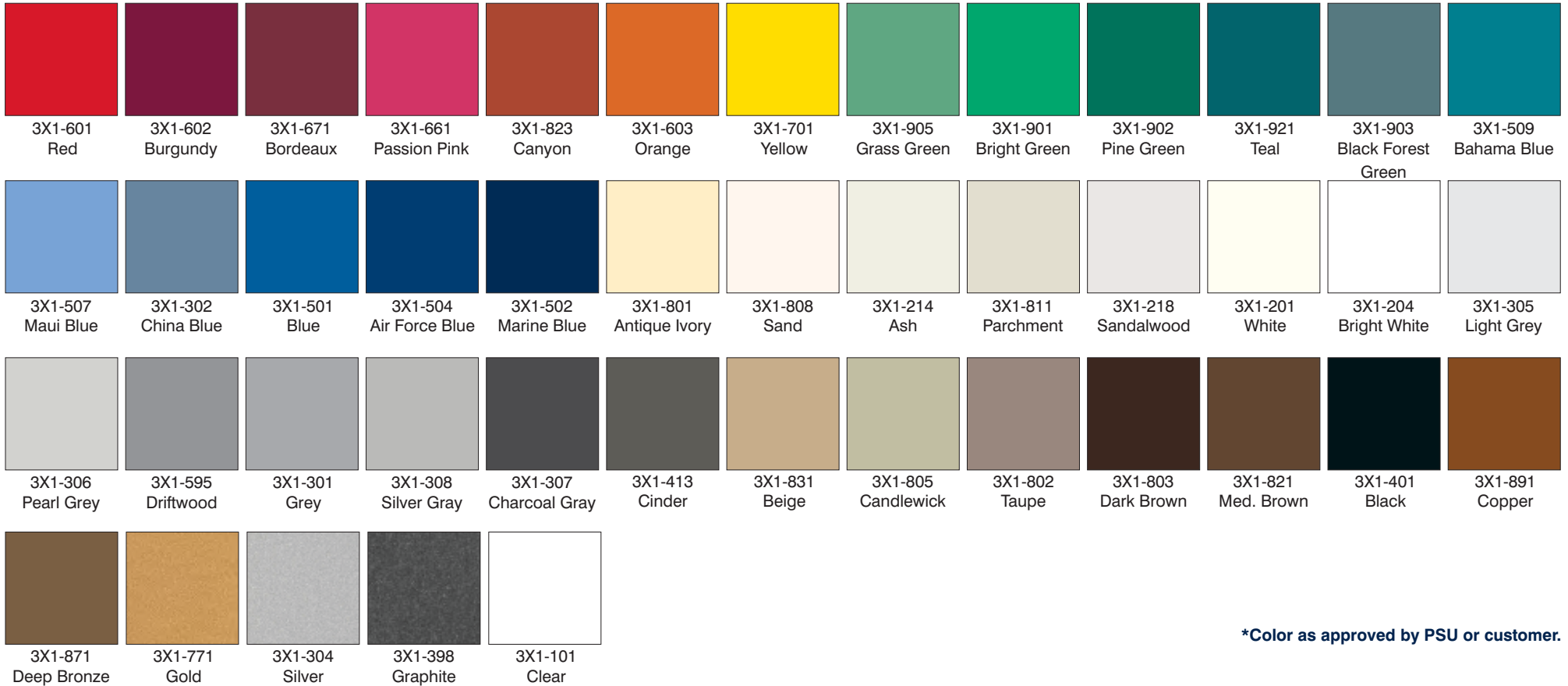
Colors:

Printed Paper Insert Background



PMS 282 C PMS #287C PMS #877C White Black
C100 M100 Y100 K100

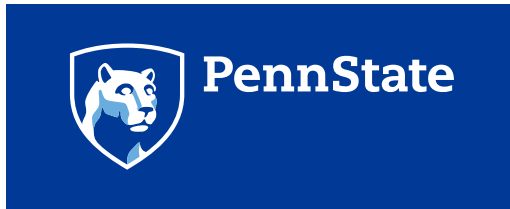
ADA Compliant Tactile



*Color as approved by PSU or customer.

Header Options:

Two-color reverse University Mark on PSU dark blue



Two-color University Mark on PSU light blue



Two-color Shield Mark on PSU dark blue



Intercollegiate Athletics Logo on navy blue



Two-color Campus Mark on Sandalwood



Two-color Campus Mark on White



One-color Campus Mark without Screen on Grey















Common Pictograms:

 MEN ♂	 WOMEN ♀	 RESTROOM ♂/♀	 AREA OF REFUGE ♂/♀	 STAIRS ♂/♀	 PARKING P	 TELEPHONE ☎
 MEN ♂	 WOMEN ♀	 RESTROOM ♂/♀	 FAMILY ♂/♀/child	 NO STAIRS ♂/♀	 NO PARKING P	 TELEPHONE ☎
 MEN ♂	 WOMEN ♀	 FAMILY ♂/♀/child	 FAMILY ♂/♀/child	 EXIT ♂/♀	 RAMP ♂/♀	 TDD ☎
 MEN ♂	 WOMEN ♀	 SHOWER ♂/♀	 SHOWER ♂/♀	 ELEVATOR ♂/♀	 ELEVATOR ♂/♀	 HEARING ASSIST ☎

Common Pictograms Continued:

 <p>FIRST AID ᠠᠶᠢᠰᠢᠳᠤ ᠠᠶᠢᠰᠢᠳᠤ</p>	 <p>MEDITATION AREA ᠮᠡᠳᠢᠳᠢᠨ ᠠᠷᠢᠶ᠋ᠠ</p>	 <p>FIRE HOSE ᠶᠢᠷᠢ ᠬᠣᠰᠢ</p>	 <p>WARNING ᠠᠰᠤᠷᠢᠩᠭ᠋ᠢ</p>	 <p>UP ᠤᠯ</p>	 <p>UP LEFT ᠤᠯ ᠶᠢᠯᠠᠭ</p>	 <p>UP RIGHT ᠤᠯ ᠶᠢᠵᠢᠨ</p>
 <p>PHARMACY ᠶᠢᠰᠢᠳᠤ</p>	 <p>CHAPEL ᠴᠢᠶᠢᠯ</p>	 <p>LASER ᠯᠠᠰᠢᠷ</p>	 <p>HAZARDOUS CHEMICALS ᠬᠠᠵᠠᠷᠳᠤᠮᠠᠴᠢᠯᠠᠰ</p>	 <p>LEFT ᠶᠢᠯᠠᠭ</p>	 <p>UP LEFT ᠤᠯ ᠶᠢᠯᠠᠭ</p>	 <p>LEFT UP ᠶᠢᠯᠠᠭ ᠤᠯ</p>
 <p>DO NOT ENTER ᠳᠤ ᠨᠠᠳᠤ ᠶᠢᠰᠢᠳᠤ</p>	 <p>NO WEAPONS ᠨᠠ ᠶᠢᠰᠢᠳᠤ</p>	 <p>FLAMMABLE ᠶᠢᠰᠢᠳᠤ</p>	 <p>A E D ᠠᠶᠢᠳᠤ</p>	 <p>RIGHT ᠶᠢᠵᠢᠨ</p>	 <p>UP RIGHT ᠤᠯ ᠶᠢᠵᠢᠨ</p>	 <p>RIGHT UP ᠶᠢᠵᠢᠨ ᠤᠯ</p>
 <p>ENTER ᠶᠢᠰᠢᠳᠤ</p>	 <p>NO CELL PHONES ᠨᠠ ᠴᠢᠯᠠ ᠶᠢᠰᠢᠳᠤ</p>	 <p>FLAMMABLE OXYGEN ᠶᠢᠰᠢᠳᠤ ᠶᠢᠰᠢᠳᠤ</p>	 <p>ELECTRIC HAZARD ᠶᠢᠰᠢᠳᠤ ᠬᠠᠵᠠᠷᠳᠤ</p>	 <p>DOWN ᠶᠢᠳᠤ</p>	 <p>DOWN LEFT ᠶᠢᠳᠤ ᠶᠢᠯᠠᠭ</p>	 <p>DOWN RIGHT ᠶᠢᠳᠤ ᠶᠢᠵᠢᠨ</p>



Common Pictograms Continued:

 SMOKING AREA #000000 1000000	 RADIATION #000000 1000000	 BIOHAZARD #000000 1000000	 TRASH #000000 1000000	 ESCALATOR #000000 1000000	 GIFT SHOP #000000 1000000	 MAIL ROOM #000000 1000000
 NO SMOKING #000000 1000000	 SALON #000000 1000000	 TRAIN #000000 1000000	 EXTINGUISHER #0000000000 10000000000	 ESCALATOR UP #000000 1000000 00	 SERVICE DESK #000000 1000000 1000	 LOST & FOUND #000000 1000000 10000
 NO FOOD #00 000000 1000000	 HOSPITAL #000000 1000000 1	 PLANE #0000 10000	 CAFE #0000 10000	 ESCALATOR DOWN #000000 1000000 0000	 COAT CHECK #0000 10000 10000	 LAUNDRY #000000 1000000
 RECYCLE #000000 1000000	 FOOD #0000 10000	 BUS #0000 10000	 LOCKERS #000000 1000000	 WATER FOUNTAIN #0000 10000 10000 00	 CHANGING AREA #000000 1000000 1000	 INFORMATION #000000 1000000 10000

Common Pictograms Continued:

